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FACSIMILE COVER SHEET

FAX NO : (703) 872-9306
TO : Commissioner for Patents
Mail Stop: Patent Application
FROM : Oleg F. Kaplun, Esq.
DATE : November 1, 2004
SUBJECT : U.S. Patent Appln. Serial No. 09/653,767
for *Frames-Based Advertising Service with Response*
and *Activity Reporting*
Our Ref.: 40116/06801

NUMBER OF PAGES INCLUDING COVER : 6

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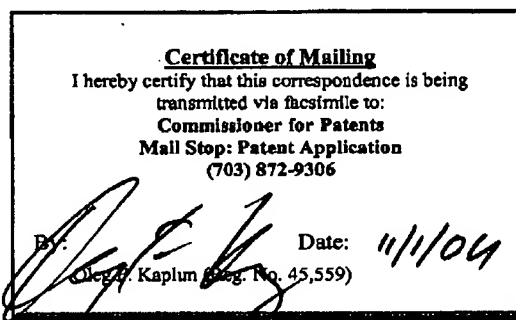
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[40116/06801]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : ALLAN et al.
Serial No. : 09/653,767
Filing Date : September 1, 2000
Title : FRAMES-BASED ADVERTISING SERVICE WITH
RESPONSE AND ACTIVITY REPORTING
Group Art Unit : 3629
Examiner : Ouellette, J.

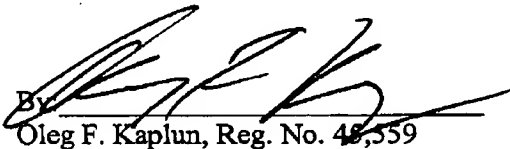
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**TRANSMITTAL**

Transmitted herewith for filing in the above-identified patent application is a Power of Attorney, a Change of Correspondence Address and an Assertion to Pay Deficiency. The Commissioner is hereby authorized to the total amount of \$210.00 for the Assertion to Pay Deficiency and any additional fees required to the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: 11/1/04

By: 
Oleg F. Kaplun, Reg. No. 45,559

Fay Kaplun & Marcin, LLP
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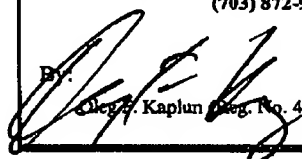
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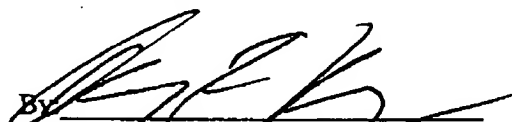
By:  Date: 11/1/04
Oleg F. Kaplun, Reg. No. 45,559

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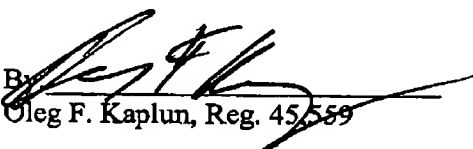
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ASSERTION TO PAY DEFICIENCY

The Applicants of the above-identified application hereby claim a Large Entity status as of September 19, 2002. As such, submitted herewith is a payment for the balance of the two-month extension fee paid on July 13, 2004. The balance of the two-month extension fee in the amount of \$210.00 is enclosed herewith.

Respectfully submitted,

Dated: 11/1/04

By: 
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